



RHS GEB March-A-Thon Corporate Sponsorships



GEB Let's Go!!!

The Golden Eagle Band March-A-Thon (MAT) is our biggest fundraising event of the year – and the money is mainly raised by YOU the students!

What do I need to do?

We ask EACH STUDENT to solicit at least THREE companies to help bring in those donations. We'll give you a script, but don't worry – it doesn't have to be a big speech! Companies really appreciate it when the students are the ones asking, and not the parents. You can ask any business – the grocery store, your dentist/doctor, car repair shop, stores, restaurants, etc. Any place where YOU are a customer, you should ask THEM to be a sponsor!

Before visiting a business, **check the Sign-Up Genius** list of businesses that have already been asked to donate.

After you visit a business, **add them to the list** so we don't ask the same company multiple times for a donation.

<https://www.signupgenius.com/go/10C0F4CADAD28A2F4C34-57646759-2025>

There are two forms you need to take with you to visit a business:

- Corporate Sponsor Form - Show this to businesses when you talk to them. This page details the different business sponsor levels and benefits. To be a sponsor, they can fill it out and mail it in with a check, give the form and check to you to turn in at the Band Hall, or go to our website.
- Student Letter - Personalize this letter to send by email or hand out to businesses. **Be sure to change all the bold parts to be personal to you.**
- Go to <https://richardsonband.org/fundraising/rhs-march-a-thon-2025/> to download the sponsorship materials.

What do sponsors get?

Corporate sponsors get recognition throughout the year on social media, the MAT t-shirt, MAT banner, and in the concert programs. Top level sponsors will also get their company name announced at home football games! See the Corporate Sponsor form for details.

What can sponsors give?

We love our business sponsors, and with sponsorship levels starting at \$250 it's affordable for everyone! But we can also accept donations of gift cards or items. We will recognize the company as a sponsor equal to the value of the donation, and can use those items as student prizes or auction items for our spring Evening of Jazz fundraising event.

Why should I do this?

PRIZES!! (and, you know, to be a good team player for the GEB)

- Every donation received will be entered in drawings for gift cards. We will hold drawings each week until March-a-Thon!
- Every student that reaches their personal goal of \$200 will get to participate in the Tongue in Cheek Ice Cream Party!
- The section that raises the most money will receive a Karaoke Pizza Party with the band directors!
- The students who raise the top amounts will be eligible for prizes such as:
 - Family 4-Pack of Tickets to the State Fair of Texas
 - Band Director in the Stands for a Football Game
 - Upgraded Game Night dinner with 3 friends
 - And MORE!!

Where does the money go?

All funds raised go to support the entire GEB and the annual budget. This helps pay for uniforms, food, props, travel, everything that makes marching and concert band a success! And corporate sponsorships are a great way to help our 225+ students and families concentrate on the music and not have to worry about high band fees.

Head out with some friends and have fun with it!

GO GEB!!