

Richardson GEB March-a-Thon!

Please read carefully...

Last year's Golden Eagle Band's (GEB) March-A-Thon raised over \$45,000 to keep costs affordable for our 200+ RHS students. Your support as a sponsor means students and families can concentrate on the music and not have to worry about high band fees. The GEB requires a high level of commitment and discipline from all members to achieve our goals. We give it our all and, in turn, it prepares us to be future community leaders such as yourself.

Date:

Saturday September 23, 2023

Time:

9:00am-1:00pm

Corporate Sponsor GEB MAT Shirt & Banner

Deadline: Thursday, August 31 at 5:00pm

This gives your company logo a spot on our '23 -'24 shirt that we wear for events and performances across the metroplex for the entire school year. This shirt will be available for purchase online for even more promotion in the community! Reach out to local businesses here: <https://www.signupgenius.com/go/10C0F4CADAD28A2F4C34-2023>

How to Participate

1. *Email your company logo (vector file) to marchathon@richardsonband.org*
2. *Email your completed 2023 March-A-Thon Corporate Sponsorship Form to marchathon@richardsonband.org*
3. *Send corresponding payment to the address below postmarked within 2 weeks of email submission*

- **Logo and form are due by Thursday, August 31st at 5:00pm Central Time**
- All donations should be made payable to the **Richardson Area Band Club (RABC)**
- All donations to the RABC qualify as a charitable donation and are tax deductible

Richardson Area Band Club
PO BOX 832919
Richardson, TX 75083-2919
www.richardsonband.org

2023 March-A-Thon Corporate Sponsorship Form

Deadline: Thursday August 31st at 5:00pm Central Time

Student Name: _____ Date: _____

Company Name: _____ Phone: _____

Sponsor Address: _____

Contact Name: _____ Contact Email: _____

Sponsorship Authorized by: _____ Title: _____
(Name – Please Print)

☐ **GOLDEN EAGLE** Level at \$2,500 – **PREMIUM JUMBO** placement in the following:

- ♪ Company Name and Logo* -- added to the back of our 2023-24 GEB MAT T-Shirt
- ♪ Company Name and Logo* included in all 2023-2024 Band Programs
- ♪ Pre-Show Verbal Recognition over PA System at all Football Games with special presenting status
- ♪ Verbal Recognition at all Full Band and Jazz Band Concerts
- ♪ Presenting Sponsor at Golden Eagle Band Fall Premiere. Opportunity to display marketing materials during this event.
- ♪ Special reserved seating for 10 at the GEB Fall Premiere and all 2023-2024 School Year Band Concerts.
- ♪ **GOLD** Level perks

☐ **EAGLE** Level at \$1,500 – **JUMBO** placement in the following:

- ♪ Company Name and Logo* -- added to the back of our 2023-24 GEB MAT T-Shirt
- ♪ Post-Show Verbal Recognition over PA System at all 10 Football Games
- ♪ Special reserved seating for 4 at the GEB Fall Premiere and all 2023-2024 School Year Band Concerts.
- ♪ **GOLD** Level perks

☐ **GOLD** Level at \$750 – **LARGE** placement in the following:

- ♪ Company Name and Logo* -- added to the back of our 2023-24 GEB MAT T-Shirt
- ♪ Sponsor Name, Logo*, and Link on the band website (2023-2024 school year)
- ♪ Company Name and Logo* on the March-A-Thon Banner
- ♪ Company Name and Logo* included in the 2023 Winter & 2024 Spring Concert Program

☐ **SILVER** Level at \$500 – **MEDIUM** Placement in the following:

- ♪ Company Name and Logo* -- added to the back of our MAT 2023-24 GEB MAT T-Shirt
- ♪ Sponsor Name, Logo*, and Link on the band website (2023-2024 school year)
- ♪ Company Name and Logo* on 2023 March-A-Thon Banner
- ♪ Company Name and Logo* included in the 2023 Winter & 2024 Spring Concert Program

☐ **PURPLE** Level at \$250 – **SMALL** Placement in the following:

- ♪ Company Name and Logo* -- added to the back of our 2023-24 GEB MAT T-Shirt
- ♪ Company Name and Logo* on the 2023 March-A-Thon Banner
- ♪ Company Name and Logo* included in the 2023 Winter Concert Program

**Your Logo (vector file) must be emailed to marchathon@richardsonband.org*

*All donations should be made payable to the **Richardson Area Band Club**.*

All donations to the Richardson Area Band Club qualify as a charitable donation and are tax deductible.

Up-Tempo Donations for Family and Friends

The Richardson Golden Eagle Band will be kicking off our Up-Tempo Fundraising campaign! This is a campaign that allows our students to receive donations from their families and friends. To assist our fundraising efforts, we are asking you to help your son/daughter obtain permission for and gather 20 email addresses and phone numbers of his/her closest supporters.

- Family and friends will then receive an email directing them to the student's personal web page providing an easy way for them to donate.

Up-Tempo Email Campaign Facts:

1. **Safe and Protected** – Up Tempo utilizes a safe and secure online donation system. All data is private and never redistributed. The personal information displayed is less detailed than what is given on a team online roster or your school's annual yearbook, with no personal information other than name and optional picture/selfie. Your contacts are strictly private and protected, never sold or shared.
2. **Online Donation System** – Up Tempo is basically an online donation platform inviting potential donors via email and social media to visit the web page where they can easily donate and support your program. All supporters will receive an emailed receipt for their tax-deductible gift. Reminder emails and texts will be sent throughout the campaign with the option to unsubscribe.

We are asking you to assist your son/daughter by obtaining permission for and gathering 20 emails and phone numbers of people closest to him/her that may be potential donors. Thank You!

If you have specific questions regarding Up Tempo Fundraising, please contact Mindy Purcell at mindypurcell@uptempofundraising.com

Lawn Concerts

Lawn Concerts are now available to purchase for \$75. Sponsors who choose this option will enter a drawing to be selected for a special performance from the FANTASTIC Golden Eagle Band!

<http://rhs-mat.square.site/>



General Sponsorships and Donations

Please turn in donations when/as you receive them. Place items in a sealed envelope with your Name and March-A-Thon on the front. Place donations in the drop box in the band hall located near Mr. Bronson's office.

- Follow Up!! Go back to those businesses or individuals who said they would but haven't yet. Life happens and people forget. A friendly reminder is OK!

<https://www.signupgenius.com/go/10C0F4CADAD28A2F4C34-2023>



- ASK EVERYONE! Have you canvassed your neighborhood?
- Ask people along the parade route to donate and join in a Lawn Concert!
- Share the link for online donations to your networks: <http://rhs-mat.square.site/>



Deadlines

Due Dates are as follows:

1. Corporate Sponsorships for MAT T-shirt/Banner are due:

Thursday August 31, 2023 5pm Central/Standard Time

Form and company logo (vector file) to
marchathon@richardsonband.org

2. Corporate Sponsorships are due:

Thursday August 31, 2023 5pm Central/Standard Time

3. Nonbusiness Donations are due through Up Tempo:

Thursday August 31, 2023 5pm Central/Standard Time

If you have any questions, feel free to reach out marchathon@richardsonband.org