



SAVE THE DATE!!!!!!!!!!!!

Richardson High School Band

March-a-Thon

Who: All Golden Eagle Band members

WHAT: We plan to kick-off this school year with a lot of rhythm, teamwork and FUN as we march for donations from family and friends. We ask that each band member obtain pledges totaling \$250.

WHEN: Saturday, September 28th, from 9:00 AM to 1:00 PM

WHERE: The band will march a 5K (3mile) route through the neighborhoods near the school.

WHY: The more money raised for the band during this event the less money you will need to pay throughout the year.

What you can do now...

- Start thinking about who you can ask to sponsor you as you march.
- Think of businesses that you can ask to be corporate sponsors. Please check the web site to see what businesses have already been solicited.

BONUSES for you...

- The top earning section (as determined by percentage) will earn a special reward.
- The top 20 individual fundraisers will receive a very special reward for their participation in the March-a-Thon.



March-a-Thon 2019

Saturday, September 28, 9:00 AM - 1:00 PM

This annual 5K march is our largest fundraiser and it's easy to help!

Did you know it takes over \$100,000 yearly to keep the band going? In order to maintain low fees, school-purchased instruments and scholarships, we ask every Golden Eagle Band student obtain a minimum of \$250 in pledges.

Finding pledges for MAT is a simple way to keep fees to a minimum. Most other fundraisers require more time and effort for parents and students.

One and done. The fastest way to earn \$250 is to secure a corporate sponsor, which start at a \$250 level. Ask local businesses you frequent or have connections with to support GEB. Check your packet for business suggestions and helpful letters to email or present.

But don't stop there! The top 20 fund raisers will get a reward!!

Basics. All GEB members will march a 5K for donations. We play throughout the streets near RHS and hold special concerts at houses for donations of \$50 or more. Is your house or a friend/relative on the route? Check the packet and secure your private concert!

Taking donations. Use the Sponsorship Form to take pledges, either per kilometer (e.g. \$2 per KM, for \$10 total), or for a flat amount. All donations are due back by Monday, September 9 to be eligible for a reward! Donation receipts are also included. Please fill these out and give to sponsors for their tax records. For your business to make the back of our t-shirt and /or banner, logos (in Vector file) must be submitted no later than Monday September 9th.

All sponsorship forms, receipt forms and donation script examples are available on the band website: www.richardsonband.org.

March-a-Thon 2019 STEP BY STEP

- **Read your packet.** There's lots of helpful information to get you started.
- **Brainstorm potential sponsors.**
 - Do you have a friend or relative who owns a business? Where do you or close family members/friends work? What's your favorite restaurant? Do you have a regular hairdresser? Think of insurance or real estate agents. Dentist and doctors. Home or car repair people. Pool or lawn services.
 - Do you have close family and friends who have supported your cookie dough or gift wrap sales?
- **If working on company sponsors, please check this link to ensure no one else is already soliciting them.**
<https://www.signupgenius.com/go/60b044faaaf2c7-richardson>

We don't want any business receiving multiple GEB requests. If no one else has signed up for that business or the business is not listed, you are free to contact them. Let us know you will contact the business by putting your info on signup genius next to the company name. If your business isn't listed, please contact marchathon@richardsonband.org and supply the company name. By signing up you acknowledge you will contact them regarding being a MAT sponsor.

- **Check out our sponsorship example letters. Deliver the letter in person or via e-mail today!** We've made it simple by supplying letters for businesses and friends/family alike. Feel free to use the exact letter or personalize it.
 - With businesses, it may take a few tries before you can speak to the owner or find the person in charge of donations. Don't give up, follow up!
- **Talk to enough people to reach your goal.** If you're not sure a business will sponsor, have a family/friends letter already sent out so you reach your \$250 minimum.
- **Don't forget about PRIZES!** The top earning section (as determined by percentage) will earn a special reward. The top 20 individual fundraisers will receive a very special reward for their participation in the March-a-thon.
- **Taking donations.** Use the Sponsorship Form to take pledges, either per kilometer (e.g. \$2 per KM, for \$10 total), or for a flat amount. All donations are due in the band safe by end of school Monday, September 9th at 5:00pm.
- **Online donations.** We have a convenient way for everyone to give via the website.
<https://squareup.com/store/richardson-area-band-club>
Make sure they know to place the donation on your behalf so you get credit.
- **Donation receipts are in your packet.** Please fill these out and give to sponsors for their tax records.
- **Corporate sponsor secured.** Congratulations! Let us know asap by emailing Alison Reiff-Martin or Tammy Dalton @ marchathon@richardsonband.org.
- **For your corporate sponsor to make the back of our t-shirt, logos in a vector format must be submitted no later than Monday September 9th to marchathon@richardsonband.org.** ● **Questions about corporate sponsors?** Contact Alison Reiff-Martin or Tammy Dalton

All sponsorship forms, receipt forms and donation script examples are also available on the band website: www.richardsonband.org.



Richardson Area Band Club
PO BOX 832919
Richardson, TX 75083-2919
www.richardsonband.org

2019 March-a-Thon Corporate Sponsorship Form

Form deadline: Monday, September 9th

Student Name: _____ Date: _____

Name of Sponsor: _____ Phone: _____

Sponsor Address: _____

Contact Name: _____ Contact Email: _____

Authorized by: _____ Title: _____

Name – Please Print

? **GOLDEN EAGLE** Level at \$2,500 – **ONLY ONE SOLD - PREMIUM** placement in the following:

- Company Name and Logo* --PREMIUM spot on sleeve of the March-a-Thon T-Shirt
- Quarter page ad with Company Name and Logo in 2019 RHS Football Program.
- Verbal Recognition at all Full Band and Jazz Band Concerts
- Presenting Sponsor at Golden Eagle Band Fall Premiere. Opportunity to display marketing materials during this event.
- Special reserved seating for 10 at the GEB Fall Premiere and all 2019-2020 School Year Band Concerts.
- GOLD** Level perks

? **EAGLE** Level at \$1,500 – **ONLY TWO SOLD - PREMIUM** placement in the following:

- Company Name and Logo* --PREMIUM spot on 2019 March-a-Thon T-Shirt
- Special reserved seating for 4 at the GEB Fall Premiere and all 2019-2020 School Year Band Concerts.
- GOLD** Level perks

? **GOLD** Level at \$750 – **LARGE** placement in the following:

- Company Name and Logo* on 2019 March-a-Thon T-Shirt
- Sponsor Name, Logo*, and Link on the band website (2019-2020 school year)
- Company Name and Logo* on the March-a-Thon Banner
- Company Name and Logo* included in the 2019 Winter & 2020 Spring Concert Program

? **PURPLE** Level at \$500 – **MEDIUM** Placement in the following:

- Company Name and Logo* on 2019 March-a-Thon T-Shirt
- Sponsor Name, Logo*, and Link on the band website (2019-2020 school year)
- Company Name and Logo* on 2019 March-a-Thon Banner
- Company Name and Logo* included in the 2019 Winter & 2020 Spring Concert Program

? **WHITE** Level at \$300

- Company Name and Logo* on March-a-Thon T-Shirt
- Company Name and Logo* included in the 2019 Winter Concert Program
- Company Name and Logo* on 2019 March-a-Thon Banner

? **Black** Level at \$200

- Company Name and Logo* on the March-a-Thon Banner
- Company Name and Logo* included in the 2019 Winter Concert Program

All donations and payments must be in the band safe by 5:00 on Monday September 9th.

**Your Logo (vector file) must be emailed to marchathon@richardsonband.org by Monday, September 9*

All donations should be made payable to the Richardson Area Band Club. All donations to the Richardson Area Band Club qualify as a charitable donation and are tax deductible.



GOLDEN EAGLE BAND 2019 MARCH-A-THON!

I play the **(instrument)** in Richardson High School's Golden Eagle Band. Being a member of a 250 person band is a lot of fun and a lot of hard work. We enjoy playing our part in the Richardson community by not just performing at high school football games but also marching in other local events including the Richardson Holiday Parade, the RHS Homecoming Parade, and the Spring Creek Memorial Day Parade.

Band requires a high level of commitment and discipline from all members in order to make a few sheets of music jump off the page into a memorable marching or concert performance. We give it our all and, in turn, it prepares us to be future community leaders and business owners such as yourself.

The Golden Eagle Band is seeking **(insert company name here)**'s financial support to keep the band marching strongly into the future. On Saturday, September 28, GEB will hold its annual 5k March-A-Thon through Richardson neighborhoods bordering RHS. It's one of the band's largest fundraisers of the year and we need your help.

In appreciation of your financial support, we showcase our corporate sponsors in band materials that go out to a network of over 250 GEB families who call the Richardson area home. Please see the next page for sponsorship levels. If your business cannot sponsor us at this time, please consider a donation of any size.

All tax deductible donations help support band activities, keep fees reasonable and supply scholarships to ensure every student has the opportunity to participate.

Thank you for your continued support of the Richardson High School Golden Eagle Band. Please come by the stadium this season and check out our 2019 Marching Show. We'd love to see you there.

(Student Name)

www.richardsonband.org

(click on Fundraising, March-a-Thon)

Richardson Area Band Club
P.O. Box 832919
Richardson, TX 75083-2919

Questions about the March-A-Thon? Please email the band a questions@richardsonband.org.



GOLDEN EAGLE BAND 2019 MARCH-A-THON!

I play the **(instrument)** in the Richardson High School Golden Eagle Band. Being a member of a 250 person band is a lot of fun and a lot of hard work. We enjoy playing our part in the Richardson community by performing at high school football games and marching in other local events, such as the Annual Richardson Holiday parade and the Spring Creek Memorial Day parade.

Band requires a high level of commitment and discipline from all members in order to make a few sheets of music jump off the page into a memorable marching or concert performance.

The Golden Eagle Band is seeking financial support from friends and family to keep the band marching strongly into the future. On Saturday, September 28, the Golden Eagle Band will hold its annual 5k March-A-Thon. This is one of the band's largest fundraisers of the year and we need your help.

You can donate via cash or check made payable to the Richardson Area Band Club. **When you donate, please indicate that the donation is on my behalf.** My personal goal is to raise at least \$250 for our band! All tax deductible donations help support band activities, keep fees reasonable and supply scholarships to ensure every student has the opportunity to participate.

Thank you for your continued support of the Richardson High School Golden Eagle Band. Please come by the stadium this season and check out our 2019 Marching Show. We'd love to see you there!

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Questions about the March-A-Thon? Please email us at questions@richardsonband.org



Total Donation Received \$ _____

Richardson High School Golden Eagle Band
March-A-Thon Fundraiser
Family and Friends Donation Tracker

Band Student Name _____

Sponsor Name	Sponsor Phone	Total Donation	Cash	Check #

Please make checks payable to Richardson RABC. Donations are tax deductible. All money is due Monday, September 9th in the band safe by 5:00pm.
Total Donation Received \$ _____

Richardson Area Band Club

PO BOX 832919
Richardson, Texas 75083-2919

DONATION RECEIPT

Date: _____
Amount: _____
Cash/Check#: _____
Received by: _____

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